

## **Cancer Council's "Crackin' Cancer" Horse Ride**

Dear Sir or Madam

It is with pleasure that I announce that the inaugural 'Crackin Cancer' Horse Ride will be in the Glen Innes region in 2010.

The purpose of the "Crackin' Cancer Horse Ride is to raise money for cancer research.

- (a) Our goal is to help give our medical scientists much needed additional funding to further progress the excellent work they are doing.
- (b) To raise awareness that much more has to be done to defeat this life threatening, debilitating and disgusting disease called cancer.

The purpose of this letter is to inform the Glen Innes community and to raise support and assistance for this vital fundraiser in the battle against cancer.

The Chief Event Organiser will be Mr Marshall Fittler who is a resident of Lismore and has been involved in improving services for cancer patients residing in the Northern Rivers/ New England region of N.S.W.

Mr Fittler led the Northern Rivers Health Care Group in their successful campaign to purchase the new radiotherapy unit built at Lismore Base Hospital. He is also leading the same group in their mission to secure a Position Emission Tomography (PET) Scanner for Lismore Base Hospital. A PET scanner is a critical piece of medical equipment needed in the fight against cancer. Early detection is vital: a PET scanner can detect small secondary cancers where CAT scans and MRI scans cannot. A PET scanner is capable of detecting early signs of certain cardiovascular problems and is also capable of detecting the early signs of neurological disorders.

A radio therapy unit and a PET scanner at Lismore Base Hospital will enable cancer patients in the Northern Rivers/New England area to have closer, easier and quicker access to these vital pieces of equipment.

### ***Funding is the key.***

As has been proven of late, with three major breakthroughs, Australia has the medical expertise to make a huge difference. We have recently had one lady scientist win a Nobel Prize for her achievements and two separate groups of medical scientists, each made significant discoveries in the critical fight against cancer. As stated, Australia has the medical expertise but what they need is more funding to allow them to further achieve their medical and research goals. These goals are also our goals.

Mr Fittler, Chief Event Organiser, felt the New England region with its ranges, high altitude, perfect climate, creeks, rivers and being lesser populated would be the ideal area to create the "New England 'Crackin' Cancer' Horse Ride".

In his initial research of the New England region, Mr Fittler contacted Mr Steve Langley, the well known founder and former owner of the legendary "Pub Crawls on Horseback" to gain assistance on local knowledge and his support of the Cancer Council project.

Mr Langley was asked to help map out and also lead the daily horse treks. He has agreed to both requests and also volunteered his property, Three Waters 'High Country' Holidays, near Glen Innes as a base camp. His partner and co-owner Kerry Byrne and his son Mark Langley, a professional horse breaker and trainer have also volunteered their services. Our thanks go to Steve, Kerry and Mark for that commitment.

### ***Further Commitment for the Trail Ride.***

This horse ride will be well supported and organized event and will have the assistance of the Chief Steward for the event, Mr Graham Sleeman. Graham has had prior experience in the organization of trail rides, is a competent horseman and a qualified instructor. Graham will supply the required regulatory number of certified Ride Marshalls for the event.

These experienced Ride Marshalls will ensure that all rules on the actual trail rides and all protocols be strictly adhered to. The purpose of the Ride Marshalls will be to ensure that all closed gates when opened will be re-closed and to ensure that all riders stay on the selected trail. The ride will be kept to and run in an orderly manner. The Marshalls will take all care to make sure that all grazing livestock are not disturbed.

### ***How can you help this worthwhile project?***

You can look for a sponsor, bring or rent your own horse, camp or take a cabin, professional catering and excellent facilities provided. Participate in this exciting and worthwhile cause to raise funds to help fight the insidious disease cancer. If you would like to ride a horse through some rugged, magnificent, scenic New England country, then let Steve Langley lead you on the ride of your life.

Yours Sincerely

Mr Marshall Fittler  
The Chief Event Organizer.  
Phone:  
Fax: